

## NCC Cable System Order

Order #	62524701
Syscode	2121
System Name	Spectrum/DISH- I+ Cincinnati, OH
Market	Cincinnati

AE	Leslie Westland
Sales Coordinator	Blair Perkins
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+7 Aug17
-	

Flight Dates	04/24/18 - 04/30/18
Agency	AxMedia
Advertiser	Taylor for Governor

Client Code	37
Product Code	42
Est Code	264
Product Name	2018 Primary Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/25/18	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		1	
Total		\$1,096.00	
Commission		\$164.40	
Net Total		\$931.60	
Total Spots		32	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	62.4	GIMP	32438
CPP	\$18.00	CPM	\$33.79

Comments :	4/24 Spots added back to DISH, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	1.80	931	12	\$25.00	\$300.00	30	
2	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00	X							1.80	931	2	\$25.00	\$50.00	30	
3	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	2.10	1107	7	\$34.00	\$238.00	30	4/24 -6x, delayed due to DISH deadlines
4	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00	X							2.10	1107	1	\$34.00	\$34.00	30	4/24 -6x, delayed due to DISH deadlines
5	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	2.10	1085	7	\$53.00	\$371.00	30	4/24 -6x, delayed due to DISH deadlines
6	FXNC	FXNC PT	4/30/18	5/6/18	19:00	24:00	X							2.10	1085	1	\$53.00	\$53.00	30	4/24 -6x, delayed due to DISH deadlines
7	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00	X							1.80	934	2	\$25.00	\$50.00	30	4/24 Add back to DISH

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
<b>SPOTS</b>	26	6	0	0	0	0	0	0	0	0	0	0	32
<b>AMT</b>	\$909.00	\$187.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,096.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/26/18

62524701 | Cincinnati | Spectrum/DISH- I+ Cincinnati, OH | 2121 |

## NCC Cable System Order

Order #	62524701
Syscode	8636
System Name	Spectrum/Cincinnati Interconnect, OH
Market	Cincinnati

AE	Leslie Westland
Sales Coordinator	Blair Perkins
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+7 Aug17
-	

Flight Dates	04/24/18 - 04/30/18
Agency	AxMedia
Advertiser	Taylor for Governor

Client Code	37
Product Code	42
Est Code	264
Product Name	2018 Primary Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/25/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$20,510.00	
Commission		\$3,076.50	
Net Total		\$17,433.50	
Total Spots		56	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	91.5	GIMP	790550
CPP	\$224.00	CPM	\$25.94

Comments :	4/24 Spots removed from Monday 4/30, adding back spots to 4/23. Please confirm thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	1.10	9506	12	\$393.00	\$4,716.00	30	
2	FXNC	FXNC EM	4/30/18	5/6/18	05:00	09:00	X							1.10	9506	2	\$491.00	\$982.00	30	
3	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	1.60	14181	10	\$196.00	\$1,960.00	30	4/24 Rmv 1x from Monday 4/30
4	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00	X							1.60	14181	1	\$196.00	\$196.00	30	4/24 Rmv 1x from Monday 4/30
5	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00	X							1.60	14181	2	\$245.00	\$490.00	30	
6	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	2.00	16867	12	\$334.00	\$4,008.00	30	
7	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00	X							2.00	16867	2	\$418.00	\$836.00	30	
8	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	1.90	16523	12	\$523.00	\$6,276.00	30	4/24 Rmv 1x, not enough breaks
9	FXNC	FXNC PT	4/30/18	5/6/18	19:00	24:00	X							1.90	16523	1	\$654.00	\$654.00	30	
10	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00			X	X	X	X	X	1.30	11088	2	\$196.00	\$392.00	30	4/24 MG, all other breaks maxed out

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
<b>SPOTS</b>	48	8	0	0	0	0	0	0	0	0	0	0	56
<b>AMT</b>	\$17,352.00	\$3,158.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,510.00

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